



# Arts of Management Symposium PROGRAM

## Arts Based Learning for Management

21-22 May 2019

Palazzo Congressi

Lugano, Switzerland



Scuola universitaria professionale  
della Svizzera italiana

**SUPSI**





TUESDAY 21 May 2019

13.00 – 15.00

**REGISTRATION**

14.30 – 15.00

**WELCOME COFFEE AND OPENING OF THE SYMPOSIUM**

- *Giovanni SCHIUMA - University of Basilicata, Italy*
- *Antonio BASSI - SUPSI, Switzerland*

15.00 – 15.30

**KEYNOTE SPEECH & DISCUSSION**

- *Clive HOLTHAM - "The Creative Leader in the 21st Century"*

15.30 – 17.30

**CONVERSATIONS ON ARTS AND PERSONAL DEVELOPMENT**

- *Piers IBBOTSON – "Where do I stand: Locating yourself in the organisational drama"*
- *Berit SAANDBERG, Jörg RECKHENRICH – "Regaining Momentum – Enhancing Self Criticism and Perseverance through Arts-based Learning"*
- *Carol SAWYER, Barbara WALLING – "Finding Ourselves in the Story; An exploration of personal and professional growth through literature"*
- *Katrin KOLO - "Opera et Labora: a project of transdisciplinary Co-Creation between art, management and audience"*

*MINDFUL REFLECTIONS - PANEL DISCUSSION*

17.30 – 18.00

**KEYNOTE SPEECH & DISCUSSION**

- *Vincenzo URSINO – "Project Done! Or Is It? Best Practices on Project Closure to improve the lesson learning philosophy"*

18.00 – 18.30

**DISCUSSION AND CLOSING REMARKS**

**WELCOME RECEPTION**



9.15 – 10.00

**INTERACTIVE WORKSHOP**

- Caro SAWYER - *“An Exploration of Shared Values for Power in Organizational life”*

10.00 – 10.30

**KEYNOTE SPEECH & DISCUSSION**

- Demis QUADRI – *“Theatre for a lived and embodied learning”*

10.30 – 11.00

**COFFEE BREAK & NETWORKING**

11.00 – 12.30

**CONVERSATIONS ON ARTS AND EDUCATION**

- Michael NEUGARTEN – *“Art in the art of Competitive Intelligence”*
- Mary Ann KERNAN – *“The impact of arts-based management education: Reconciling knowledge frameworks in a questionnaire study”*
- Alferdas CHMIELIAUSKAS, Edmundas BRAZAUSKAS – *“Unlocking Creativity Through the Arts: 15 Years’ Experience of an Art Studio in a Business School”*

*MINDFUL REFLECTIONS - PANEL DISCUSSION*

12.30 – 13.00

**KEYNOTE SPEECH & DISCUSSION**

- Steve TAYLOR – *“The Language of Craft”*

13.00 – 14.00

**LUNCH & NETWORKING**



14.00 – 15.30

**CONVERSATIONS ON ORGANISATIONS**

- *Francesco SANTARSIERO – “Innovation Lab as Organizational Unit for Structuring Arts based Initiatives”*
- *Daniela CARLUCCI – “Towards a framework for understanding the effects of ECOC on business model and innovation capacity of creative and cultural organizations”*
- *Paolo CANONICO – “Criminal entrepreneurship: the evil art of management”*

*MINDFUL REFLECTIONS - PANEL DISCUSSION*

15.30 – 16.00

**KEYNOTE SPEECH & DISCUSSION**

- *Alessandro GIANNI – “The Art of Engagement”*

16.00 – 16.30

**COFFEE BREAK & NETWORKING**

16.30 – 17.15

**WORKSHOP**

- *Anja PUNTARI, Roberto DEGLI ESPOSITI - “Emotional awareness at work with flowknow® business coaching cards”*

17.15 – 18.00

**CLOSING REMARKS**

- *Giovanni SCHIUMA - University of Basilicata, Italy*
- *Daniela CARLUCCI - University of Basilicata, Italy*